

# NeuroTherm<sup>®</sup>

## FOR IMMEDIATE RELEASE

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## New Relief for Sufferers of Low Back Pain...

**Wilmington, Massachusetts – February 13, 2008**

NeuroTherm<sup>®</sup> has introduced a revolutionary new medical device and treatment option for low back pain, *Simplicity III*. *Simplicity III* is a uniquely designed radio frequency electrode developed for use in the treatment of pain associated with lumbar and sacral nerve damage; one of the most common medical ailments in the world.

“In my 30 years in pain management, I have never been involved in a product development that has me as excited as *Simplicity III*. It is personally satisfying to provide a new device that combines state of the art mechanical design and a revolutionary method of delivering radiofrequency energy,” Says Bill Rittman, NeuroTherm<sup>®</sup> CTO who co-developed the *Simplicity III* device along with Dr. Bradley D. Vilims, M.D., D.A.B.P.M., Colorado Pain Specialists.

Low Back pain is estimated to affect 6.5 million people in the world, and has historically been treated using a combination of physical therapy, anti-inflammatory medications, and steroid injections, all with limited success.

“This technology represents a tremendous breakthrough in giving patients long lasting relief for one of the more common causes of low back pain.” says Gregory F. Paine, M.D., Comprehensive Pain Center of Naples, Florida

A *Simplicity III* prototype was presented to over 100 leading Pain Management Specialists who gathered in The Hyatt Regency Hotel at Boston’s Logan Airport to attend a Master Class Meeting. The two-day educational program was supported by NeuroTherm<sup>®</sup>.

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NeuroTherm® is a leading manufacturer of radio frequency generators and related consumables used in the treatment of chronic pain. The company also developed the first multi-lesion generator capable of producing multiple level lesions simultaneously. NeuroTherm® is based in Wilmington, Massachusetts with corporate offices in London, UK and Amsterdam, NL. Additional information about NeuroTherm® can be found on the Internet at [www.neurotherm.com](http://www.neurotherm.com).

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